



## TIME PhD Workshop Series

### **Professor Joel West** (KGI)

New Frontiers in Innovation Networks: A Ph.D. Seminar in Open Innovation



**Workshop Summary:** This seminar will consider how firms incorporate external ecosystems, communities and other networks as a core aspect of their open innovation strategy. Open innovation strategies with external networks inherently involve a one-to-many relationship between the firm and external parties, who may be individuals, firms or other forms of organizations (West & Lakhani, 2008). However, in most cases the knowledge flows are not the inbound or outbound patterns described by Chesbrough (2003), but instead include bidirectional (or “coupled”) knowledge flows that may either combine such unidirectional flows (Gassmann & Enkel, 2004) or represent an entirely new mode of co-creation (Piller & West, 2014). Participants will be reading three of the latest research articles on such topics: two from the June 2014 special issue of Research Policy on open innovation, and one from the book New Frontiers in Open Innovation that will be published by Oxford later this year.

When and where:

Wed., **4 June 2014**

2pm to 4.30pm

**Room 301**

Kackertstraße 7  
52072 Aachen



Find  
Joel West  
online

**Speaker Bio:** Professor West has earned a PhD in Management from the University of California, Irvine and taught at Temple University Japan, Pepperdine and UC Irvine before joining the San Jose State University College of Business. At SJSU, he taught innovation, strategy and entrepreneurship classes, and was co-founder of the SJSU Solar Workforce Project and Silicon Valley Open Source Research Project. Professor West is known as a researcher, public speaker, and blogger on the topic of open innovation, including editing (with Henry Chesbrough and Wim Vanhaverbeke) the book Open Innovation: Researching a New Paradigm (Oxford, 2006). His research has been published in Information Systems Research, Journal of Management Studies, R&D Management, Research Policy, and Telecommunications Policy, among other journals.

Workshop **registration** via [kleer@time.rwth-aachen.de](mailto:kleer@time.rwth-aachen.de). For more information visit [www.time.rwth-aachen.de/forschungsseminare](http://www.time.rwth-aachen.de/forschungsseminare).